## **Challenges and Solutions**

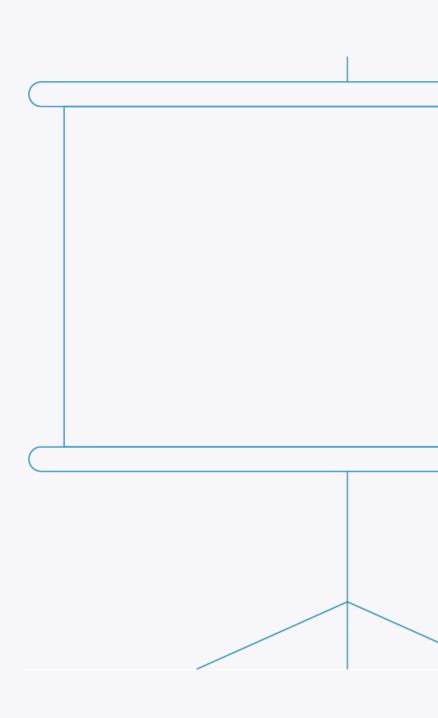
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#### **About Checkmarx**

- Founded in 2006
- Enterprise Grade Application Security Solutions:
  - SAST | RASP | Application Security Education
- Hundreds of Fortune 500 and SMB Customers
- ∼150 Employees WW
- Fanatical support







"Challenger" - 2014 AST Magic Quadrant & Only Vendor to score a perfect 5 in 2014 AST Critical Capabilities Report



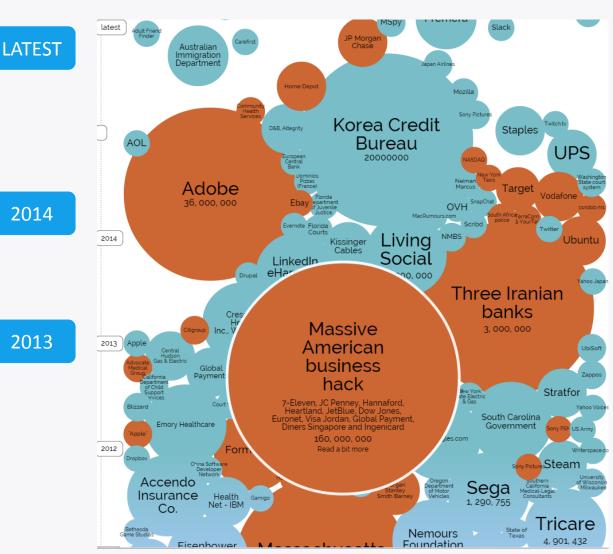
Fastest Growing Security Company in Israel, 2014 Tech Fast 500



Red Herring EMEA Top 100 Winners



#### **High Profile breaches**







# **Challenges ✓ CHECKMARX**

#### **Challenge #1: Lack of secure coding knowledge**

## **Developers Security Manager** ?!?! **HUH...?** SQLi..?



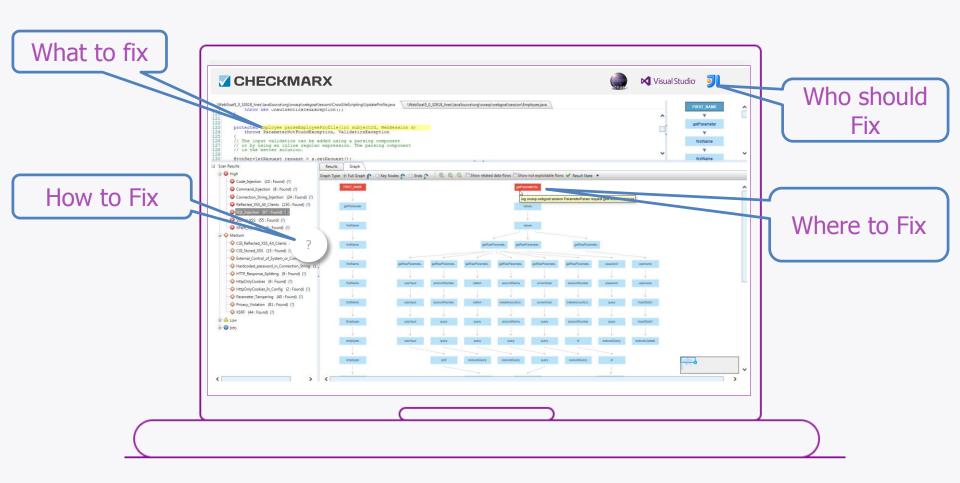
#### **Solution #1 Education & Awareness**

- Application security education and awareness is needed throughout the entire development and deployment organization
- What are the impacts of unsecure code
- Measure your developers by quality and security
- Buy-in your developers
- Make sure developers have something to gain
- Make the process transparent for developers





#### **Solution #1: Scan & Fix- see where and how to fix the vulnerability**

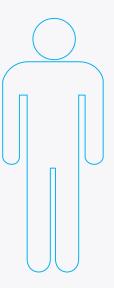




#### **Challenge #2: Outnumbered**

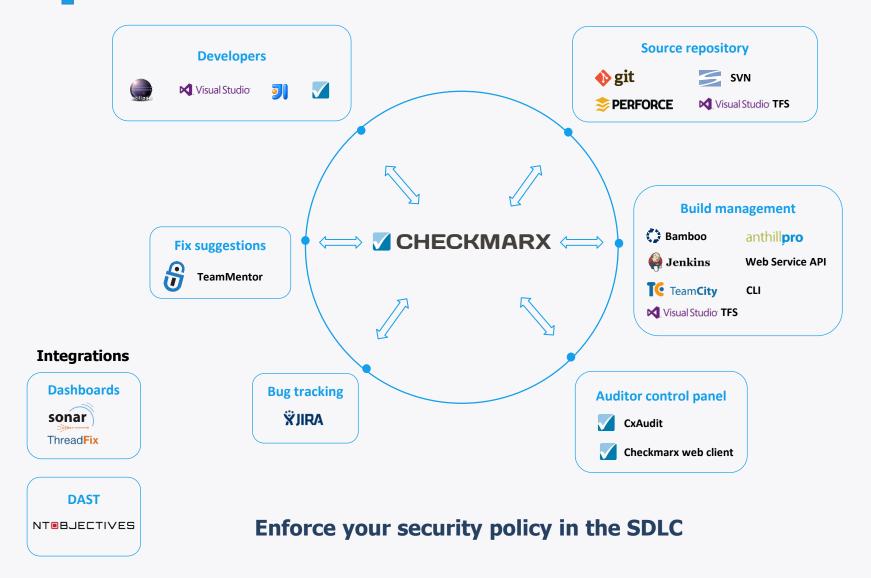
#### **Developers**

#### **Security Manager**



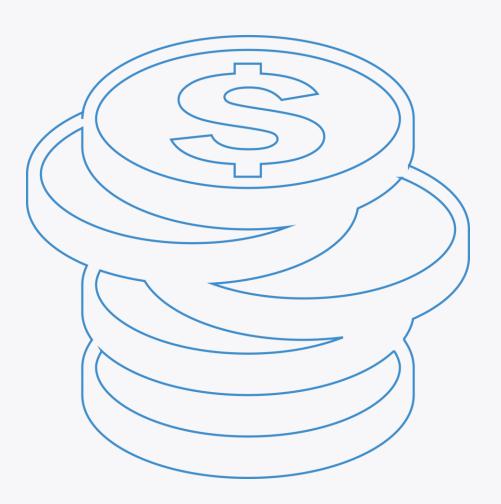


#### **Solution 2#: Automate the process**





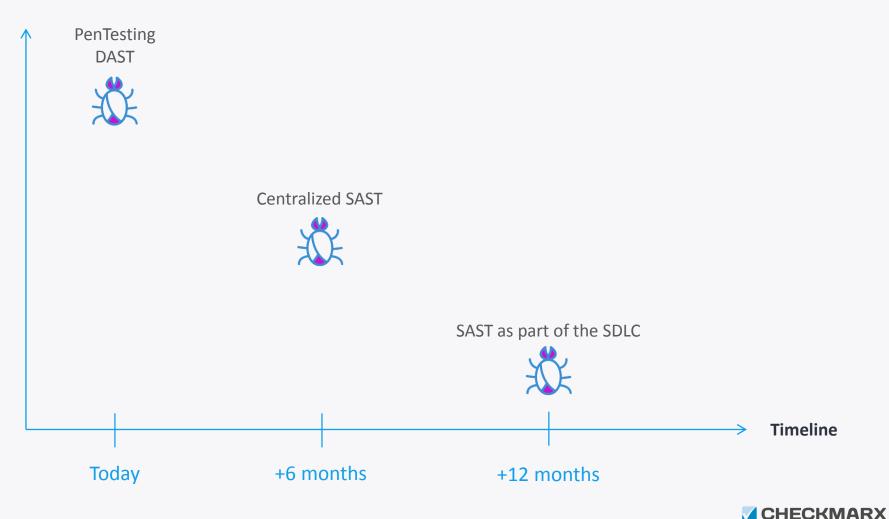
#### **Challenge #3: Lack of budget**



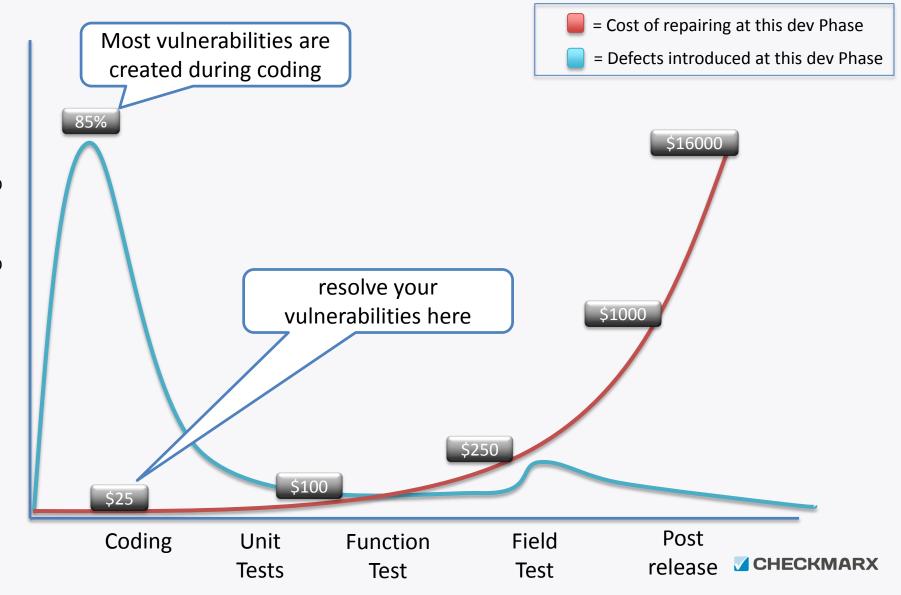


#### **Solution 3#: SAST reduces # of security bugs**

#### # Bugs/ year



#### **SAST ROI**



# **Thank You!** Amit Ashbel amit.ashbel@checkmarx.com **CHECKMARX**